

folder is being distributed with an insert emphasizing that the list of institutions giving degrees in physiology is a partial one and that many physiologists hold degrees in other disciplines.

The reply postcard, attached to the back page of "Consider Physiology", confers a degree of flexibility to the Society's brochure which scoops the field - no other career material that provides this has come to our notice. The follow-up items can be revised, discarded, added to continually, making recruitment at this level a dynamic (physiological!) process. The advantage of this attribute will surely become apparent as new voices on the committee are heard. The postcard also provides feedback on the degree of success of the brochure itself and its distribution.

Physiology is its own best recommendation. To this end, the reply postcard offers the interested young person two opportunities for personalized contact. One is to ask for the name of a nearby physiologist who is willing to be an ambassador on a person-to-person basis. Members who would like to so serve should inform Dr. Daggs. The second opportunity begins with sending for the "List of Titles for Further Reading." Although most of the folders include a few titles, too many good ones had to be left out of the space available. The longer reading list is supplementary, contains both old and new titles, and makes clear the need for a popular biography of a physiologist and for a new source book of readings in physiology.

Our objective was to provide career material attractive enough to be reached for, interesting enough to be read through to the end, and helpful enough to be retained. How well it succeeds will be determined by the reaction of the young people. The National Science Teachers Association reacted so favorably they reversed the usual procedure and asked for copies to send to their members. Distribution, in addition to individual requests and the Society membership, was to over 33,000 biology teachers in junior and senior high schools, to more than 8,000 guidance counselors, and to organizations concerned with vocational counseling. The Society is indebted to many individuals, both within the membership and outside, who gave freely and promptly of their time. The Education Committee expresses its sincere thanks.

ANIMAL CARE PANEL MEETING

The fifteenth annual meeting of the Animal Care Panel will be held at the Hilton Hotel, New York City, September 21 to 25, 1964. Further information can be secured from the Executive Secretary, Mr. Joseph J. Garvey, 4 E. Clinton St., Joliet, Illinois, 60434.