
**2012 Titles from the
American Physiological
Society:**

***Journals Digital Library of
the American Physiological
Society***

***American Journal of
Physiology Consolidated
(AJP)***

AJP - Cell Physiology

*AJP - Endocrinology and
Metabolism*

*AJP - Gastrointestinal and
Liver Physiology*

*AJP - Heart and Circulatory
Physiology*

*AJP - Lung Cellular and
Molecular Physiology*

*AJP - Regulatory, Integrative
and Comparative Physiology*

AJP - Renal Physiology

Physiological Genomics

***Journal of Applied
Physiology***

Journal of Neurophysiology

Physiological Reviews

Physiology

***Advances in Physiology
Education***

The Physiologist

APS Journal Legacy Content

Dear Valued Subscriber,

The American Physiological Society (APS) is pleased to announce three major developments for 2012:

- A tiered subscription pricing model based on institutional type and usage
- *Journals Digital Library of the American Physiological Society*
- Migration away from print to online-only and increased frequency for subscribers to the individual section journals of the *American Journal of Physiology* (AJP)

Consistent with other major society publishers, the APS has decided to introduce a tiered pricing model for its periodical publishing program. Redistributing the cost of the journals more equitably across our subscribing institutions, based on type and usage, will provide the support necessary for continuing to offer the highly cited, authoritative journals customers have come to expect from the APS. At the same time, we have made every effort to minimize the one-time rate increase that some larger, high-volume institutions have experienced with other transitions to tiered pricing. APS journals will remain an exceptional value, with rates far below similar titles from other publishers.

Institutional subscribers to the new *Journals Digital Library of the American Physiological Society* will be able to expand their collection in the physiological sciences with access to all 10 of our peer-reviewed original research journals as well as our 2 review journal while enjoying *significant savings* off the subscription rates for the individual titles.

To respond to the changing needs of our subscribers—and also to maintain our extraordinarily low subscription rates and respect the environment—the APS will cease print publication of the individual section journals of the *American Journal of Physiology*. Institutions currently subscribing to print-only or print-and-online will have their subscriptions automatically converted to the more affordable online-only subscription beginning in 2012. Print-and-online, online-only, and print-only subscriptions will continue to be available for *AJP Consolidated*. Also in 2012, publication frequency of the individual journals of the *AJP* will increase from monthly to twice monthly.

Please contact the APS Customer Service at subscriptions@the-aps.org or 301-634-7180 if you have questions or require a price quote. Subscription agents have been supplied with tier assignments where applicable.

Thank you for your continued support of the APS periodical publishing program.

Sincerely,

Lucia Tayiel
Circulation Manager