

# Mailing List Rental Order Form

The American Physiological Society



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**INSTRUCTIONS:** Fax, e-mail, or mail the completed form to Jane Marklin at the addresses or fax number above. All orders must be received with a sample mailing piece for approval.

**Please note: APS does NOT provide e-mail list rentals.**

Payment is required before order can be processed. Processing time is 2 weeks (an additional charge of \$75 will be added for rush orders). All orders are \$0.40 per 1 name. Special sort queries are an

additional \$50. Membership counts are approximate, and members can belong to multiple sections. (Duplicate names are purged for multiple section affiliation orders). **Mailing lists rentals are non-refundable.**

**Please type information below, print, sign and fax, e-mail, or mail to address above. APS reserves the right to approve or disapprove the release of the APS mail list.**

**Membership Category:** (counts are approximate)

- All Members.....10,700
- Regular Members (R).....8,100
- Affiliate Members (X).....60
- Student Members (S).....1,500
- Retired Members (E).....1,000
- Honorary Members (H).....30

**Section Affiliation:** (counts are approximate)

- All Sections
- Cardiovascular (CVS).....6,100
- Cell & Molecular Physiology (CAMPS).....5,200
- Central Nervous System (CNS).....2,500
- Comparative and Evolutionary Physiology (CEPS).....1,300
- Endocrinology & Metabolism (EM).....2,900
- Environmental & Exercise (EEP).....2,800
- Epithelial Transport (ETGGRP).....900
- Gastrointestinal & Liver Physiology (GIL).....1,500
- History of Physiology (HISTGRP).....500
- Hypoxia (HYPOXGRP).....700
- Muscle Biology (MBGRP).....1,000
- Neural Control and Autonomic Regulation (NCAR).....2,200
- Physiological Genomics (PGGRP).....400
- Physiologists in Industry (INDUSGRP).....400
- Renal Physiology (RENAL).....2,000
- Respiration (RESP).....2,200
- Teaching of Physiology (TEACH).....1,700
- Translational Research (TPGRP).....500
- Water & Electrolyte Homeostasis (WEH).....1,300

**Geographic Specifications:** (percentages are approximate)

- All Available
- USA..... 75%
- Canada/Mexico..... 5%
- Rest of World..... 20%

**Sort by:**

- Alpha Sequence
- Zipcode Sequence
- \*Special Sort

\*additional fee of \$50.00 per additional sort query

**RUSH Order** (additional fee of \$75.00)

**Please Select:** (  comma or  tab-delimited)

**Payment Method:**

**6% sales tax added to all orders shipped to Maryland**

Check\* Total \$

\*make check payable to The American Physiological Society

MasterCard  VISA  American Express

Card #  Exp.  /

Name on Card

**Signature** \_\_\_\_\_

**Marketing Options** - Please contact me about these additional marketing options:

- A mail list or ad exchange.
- Advertising options with the APS publications.

**SHIP TO:**

Name

Company

Address

City, State, Zip

Phone  Fax

E-mail

**BILL TO:**

Name

Company

Address

City, State, Zip

Phone  Fax

E-mail

**Licensing Agreement:** The names and addresses provided by The American Physiological Society (APS) are the property of APS and are supplied for the specific mailing and for no other purpose. After completion of such mailing, any unused labels or list will be destroyed or erased and will not be used for any other purpose. This list is solely provided for a **ONE-TIME USE** only. By signing this form, I understand that the APS mailing list is supplied for one-time use only. I will not reproduce the list in any form or manner, disclose transfer, or retain on paper digitally any part of the APS mail list.

**Signature (required):** \_\_\_\_\_ **Date:** \_\_\_\_\_