MARY POFFENROTH

Whether through creating original videos for Wiley & Sons, writing for popular publications such as Science, or speaking to sci-curious crowds at live events like TEDx, Mary’s goals are the same: Make science accessible for all. As a first generation college student who became a fear researcher and university biology lecturer for San Jose State University in 2007, Mary is deeply connected to the need to create opportunities for people of all ages to find wonder in our natural world.

SESSION NAME: Concurrent Workshop IV: Professional Development
PRESENTATION TITLE: Moving Beyond the Classroom (and Becoming a Media Star)
Should you share your research with non-academics? With your already demanding schedule, it’s so much easier to just talk to other professionals in your field. But sci-curious, non-academic audiences are out there and they want to hear about your research directly from You! Start creating engaging digital content for wider audiences using video, podcast, live events, and popular writing by joining Mary Poffenroth, University Biology Lecturer and Science Communicator, for this hands on workshop.